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PPB Pioneer Pole Buildings

MOTORSPORTS RACECAR & TRADE SHOW

The Northeast's Premier Trade Show For 40 Years

JANUARY 22 & 23

EXHIBIT INFORMATION

PROMOTE • EXHIBIT • SELL • CONNECT

The Northeast Market Is Waiting For You!

GREATER PHILADELPHIA EXPO CENTER AT OAKS

FRIDAY: 2PM TO 9PM • SATURDAY: 10AM TO 7PM

SET-UP: THURSDAY 9AM TO 7PM / FRIDAY CARRY-IN 9AM-2PM • BREAKDOWN: SATURDAY NIGHT

www.MotorsportsTradeShow.com

Phone: 609-888-3618 E-Mail: motorsports@aarn.com @motorsportstradeshow

PPB Pioneer Pole Buildings

MOTORSPORTS RACECAR & TRADE SHOW

- RULES & REGULATIONS -

AN APPLICATION FOR THE SHOW is a Commitment. All money paid is non-refundable after November 30, 2026.

THE PROMOTER, ITS AGENTS, REPRESENTATIVES OR EMPLOYEES are not responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause or conditions. The exhibitor shall obtain, at his/her own expense insurance against any such loss, injury or damage. Promoter shall not be liable for damage that may occur to exhibitor's products such as fire, water damage or acts of God. Security will be provided by promoter, but the exhibitor is solely and fully responsible for its own exhibit and property and should insure against any loss. Product liability for any product sold at the show is the responsibility of the exhibitor and proof of such insurance may be required by the promoter.

THE PROMOTER is not and shall not be liable for any injury whatsoever to the property of the exhibitor or to persons conducting or otherwise participating in the conference or exhibition.

THE EXHIBITOR is responsible and liable for any damage to the walls, floor, booths, or the equipment of the exhibition facility resulting from his/her actions or their agents/employees actions. The exhibitor must follow all applicable fire and safety rules and regulations. All drapery and other decorative materials must be flame proofed and electric wiring must conform with National Electric Code Safety Rules.

SIGNS, DECORATIONS AND RELATED MATERIALS may not be taped, tacked, stapled, nailed, etc., or affixed in any manner, to painted surfaces, furniture or floors.
NO HOLES may be drilled or punched on Expo Center property.

FLAMMABLE MATERIALS - No flammable materials such as bunting, tissue paper, crepe papers, etc. will be permitted as decorations. All materials used for decorative purposes must be treated with flame proofing and certification of said flaming proofing must be available for inspection by local fire officials.

FIRE REGULATIONS - Smoking is prohibited inside the Expo Center. Any tent or canopy exceeding 300sq ft will not be allowed. All LPG/CNG cylinders that can be removed from any RV, trailer and/or motor home shall be removed as they are prohibited within the building.

DISPLAY VEHICLES - ALL FUEL TANK OPENINGS shall be looked or sealed in an approved manner to prevent escape of vapors. Where it is not feasible to seal or lock the opening, the fuel tank will be emptied. Draining of the tank shall not occur within the building. Vehicles shall not be fueled or defueled within the structure. Vehicle fuel tanks shall contain not more than one quarter of the tank capacity or 5 gallons (18.93 L) of fuel, whichever is less.
At least one battery cable shall be disconnected and taped to prevent contact with battery terminal.

ELECTRIC VEHICLES: Batteries in vehicles shall be rendered inoperable by the removal of fuses or other approved methods but shall not be required to be disconnected.

NO FOOD, DRINK OR COOLERS ARE PERMITTED to be brought into the Expo Center.

BOOTH SET-UP - You can bring in whatever necessary and set up your booth yourself.

TELEVISIONS are permitted, as long as placement does not block aisles and sound does not affect other vendors.

ALL EXHIBITORS should give receipts to customers on items sold. For security reasons, random receipts will be checked.

NO SUBLETTING of any booth space. Not more than one company allowed per exhibit area purchased.

INSURANCE MANDATE - No booth breakdown or movement of parts/goods or race cars from booth prior to official announcement of the show closing on Saturday. During show set-up & breakdown, a representative must remain with loading/unloading vehicle at all times.

LICENSES OR PERMITS - If any governmental license or permit is required for the proper and lawful conduct of Licensee's business or other activity carried on, in or at the authorized area or if failure to obtain such a license or permit might in any way affect the operations of the facilities, then Licensee at its own expense, shall obtain and maintain such license or permit and submit the same to inspection of Licensor. Licensee, at its sole cost and expense, shall always comply with the requirements of each such license or permit.

SALES ON PREMISES - The Expo Center reserves the exclusive right to operate all concessions at the Hall including but not limited to the dispensing by gift, sale or otherwise of all foods, refreshments, alcoholic beverages, tobacco products, candies, and vending machines. Exhibitor is responsible to abide by all State of Pennsylvania Taxation Rules.

THE PROMOTER reserves the exclusive right to sell event programs, souvenirs, sundries and novelties that would pertain to the Motorsports Show. Licensee will not sell or dispense any concessions or samples in the hall or the parking lot without the prior written approval of Licensor.

THE PROMOTER reserves the right to final interpretation of the rules and regulations of the contract.

- GENERAL INFORMATION -

EXHIBITOR BADGES — Four show credentials will be provided for the initial booth purchased. Each additional booth purchased thereafter will receive one additional badge. Control of these badges is being kept for the security of all Exhibitors' wares. Additional Exhibitor badges may be purchased for $60.00 each. An online document will be e-mailed to the address provided on the booth order form to be filled out for passes. The finished badges will be available for pick-up starting at 12PM on Thursday, at the Show Office at the B-Hall entrance. Companies who don't fill out form, will receive badges with Company name on them. No name changes will be made by the Motorsports staff. Exhibitor Badge, like any ticket, can only be used by once each day.

BOOTH SERVICES / DRAYAGE — You can bring in whatever necessary items and set-up your booth yourself, this is a non-union facility. If you should need to rent any items such as tables, chairs, lights, televisions, garbage cans, etc. they are available from the show decorator, Main Line Expo 200 Schell Lane, Suite 204 Phoenixville, PA 19460, Phone: 610-265-6200 E-mail: mike@mainlineexpo.com. A Booth Services Kit will be sent to you from them in December. Special prices are available by ordering in advance and these products will be waiting for you in your booth when you arrive. A service desk, see floor plan for location, will be open during show set-up for additional orders. If you need your booth shipped to the hall, drayage is also available from Main Line Expo and will be covered in the Booth Services Kit.

ELECTRIC — Through an agreement with the hall our show staff will be handling the pre-sale of all electric at a discounted price. Please fill out the enclosed form and return with paymentor by check with your booth payment. The discounted rate is good only until January 15, 2027. All orders after that must be done at the show and at the hall's standard rate. You maybe include your electrical payment as part of your booth order form.

EXHIBITOR ENTRANCE — All exhibitors will enter through the B-Hall entrance.

TRAILER PARKING — A special area is assigned at the rear the building for trailers or large truck parking. Exhibitors will be directed to this area during Move-In hours by Motorsports Show staff. Please do not park these oversized vehicles in other areas. If they are parked improperly, they can become traffic hazards and might be towed. Improperly parked vehicles also run the risk of being damaged or run into.

RE-STOCKING DURING SHOW — Re-stocking may only be done through the B-Hall exhibitor entrance. No carts or dollies can be used in the aisles during show hours. Small boxes that can be safely carried are permitted during show hours with the approval of Motorsports Show staff. The hall is open Saturday one hour early for Exhibitors to enter, re-stock and open their booth. If special re-stocking needs develop please contact the Motorsport Show staff at the B-Hall entrance to make special arrangements during this time. Only empty boxes will be permitted to leave the show after 1pm on Friday until the show closes.

SEMINARS — Racer's Seminars have become very popular at the show and offer a great way to promote your product and help to inform racers. If you are interested in conducting a free seminar please contact Len Sammons at the Motorsports Office as soon as possible with an email at lhs@aarn.com.

AREA AUTO RACING NEWS SPECIAL ISSUE — The Area Auto Racing News will be publishing a special Motorsports Preview edition to distributed to AARN subscribers and attendees at the event. AARN will accept news releases concerning your display at the show as well as new products you will be exhibiting and show discount offers. Special advertising rates are available for this edition for more information e-mail at danny@aarn.com, by phone 609-888-3618.

HOST HOTELS

Hilton Garden Inn™

Hampton Inn & Suites by HILTON

Hilton Garden Inn Valley Forge
610-650-0880 - group code "MRT"
2 Queens $149 / 1 King $134

Hampton Inn & Suites Valley Forge
610-676-0900 - group code "MRT"
2 Queens $134 / 1 King $124

BOTH HOTELS ARE LOCATED IN THE SAME COMPLEX AS THE EXPO CENTER! LESS THAN 1 MILE AWAY!

BOOK ONLINE AT
MotorsportsTradeShow.com

GPS Address for Expo Center
100 Station Avenue,
Oaks, PA 19456